



Date: March 18, 2020

To our valued Tyson Pet Products Customers,

Due to high demand driven by Coronavirus (COVID-19), Tyson Pet Products is maximizing production of our pet treats, made here in the USA. We are closely monitoring inventory to ensure fulfillment of core items.

We are asking that our Customers work with their respective Account Managers to provide updated Volume Forecasts so we can work to continue to meet demand.

Please provide required lead time on orders to enable efficient production of the most urgent needs. In addition, we will provide information pertaining to products within our portfolio where we have inventory immediately available for shipment. Your Account Manager will cover specific details and work with you to achieve the best possible scenario.

Given the increased consumer demand driven by Coronavirus (COVID-19), effective Monday, March 30th we will be suspending all Shopper Marketing and Trade Programs for an interim period to ensure that we can meet the current demand. Rest assured, we anticipate reinvesting those funds long term to drive demand creation. Please work with your Account Manager if you should have questions or concerns.

Thank you for your business and partnership during this challenging time.

Regards,

Dave Meyl